

MINUTES OF THE MARKETING COMMISSION

April 7, 2025, 6:00 p.m.

Kallsen Center – Tinley Park Village Hall

Members Present:

Daniel Fitzgerald (Chair)
Jackie Bobbitt
Jenn Biasi
Maureen Dillon
Ralph Politano
Mike Sevier
Paul Michael Yedwofski

Members Not Present:

Associate Members Present:

Associate Members Not Present:

Carol Bradtke
Janet Czuchra
Jason Freeland
Garrett Gray
Nick Halikias
Courtney Rourke

Staff Members Present:

Donna Framke, Marketing Director
Denise Maly-Politano, Commission Secretary
Kelly Oswald, Marketing Program Coordinator
Trustee Colleen Sullivan

Staff Members Not Present:

Amanda Gaus

CALL TO ORDER

Daniel Fitzgerald called the April 7, 2025 meeting to order at 6:00 p.m.

APPROVAL OF THE AGENDA

Motion made by **Jackie Bobbitt**, seconded by **Jenn Biasi** to approve the agenda.

APPROVAL OF THE MINUTES

Motion made by **Jackie Bobbitt**, seconded by **Jenn Biasi** to approve the February 24, 2025 minutes of the Marketing Commission with date revision. Motion carried.

DISCUSSION ITEMS:

Recap of Last Meeting

Jenn Biasi thought the meeting with the businesses was a great idea. Suggested having the businesses show up every other month for feedback.

Irish Parade Updates

Kelly Oswald estimated that 30,800 people attended the parade. Ninety-two entries. Gas & Wash won for Best Professional Float, Tinley Park High School Band won for Best Performance

entry, Ruck Chicago won for Best Walking Group, and Construction Concepts of Illinois won for Best Amateur Float.

Paul Michael Yedwofski suggested having row number signs at parade line up. Also noted that big floats could not make the turn in the parking lot.

Harmony Square Update – Donna Framke

- Harmony Square progressing. Grand opening scheduled for June 21st looks like it will be delayed. Donna will be attending a meeting on Thursday to learn more. Thinking of selling branded items like a bag chair and/or a blanket. Parameters of event space must be worked out with an in/out entrance. Discussion on whether outside coolers and food will be allowed.
- **Trustee Sullivan** thinks the event should be left as it is and food and coolers should be allowed in.
- **Daniel Fitzgerald** asked if there would be vendor and sponsorship opportunities.
- **Donna Framke** stated there will be vendor and sponsorship opportunities. Plan is for food trucks and vendor tents like before.
- **Jenn Biasi** inquired about event space and if there will be an opportunity for ceremony space.
- **Donna Framke** stated it would be something worth looking into.

Cruise Nights – Kelly Oswald

Working on final map with changes to layout. Cruise Nights Tuesdays starting June 3rd or possibly delayed to the 17th.

Paul Michael Yedwofski suggested having something unique like a special car such as Starsky & Hutch car or something similar.

Mike Sevier suggested a Bettenhausen racecar. Also suggested recognition for attendance.

Trustee Sullivan suggested having the wiener mobile. Also suggested giving an award for best car, best in show, or some other category. Have the mayor, trustee or Chamber of Commerce walk around the auto show and vote.

Rib Fest – July 4th, 5th and 6th, 2:00-10:00 p.m. – 80th Avenue Train Station

Oktoberfest – September 19th, 20th and 21st – 80th Avenue Train Station
This is a Tinley Park Chamber sponsored event.

Farmer's Market and Music in the Plaza Updates – Kelly Oswald

- Farmer's Market Begins June 7th through October 11th, 8:00 a.m. to 12:30 p.m. The market will transition into Harmony Square mid-June. Have 52 vendors. Applications still being accepted. Three produce vendors, two flower vendors, specialty vendors and live music with Smiley Tillman, Saul Good Trio, Joe and Marco of the Walk-Ins, Joe Orozco and Dave Gorka. Yoga returns at 8:00 a.m. Bookmobile will be on the second Saturday of the month. Cheesecake vendor will

be once a month. Misericordia Bakery will be attending. This will be their first suburban Farmer's Market for them. National Farmer's Market Week is August and Sip Wine Bar and Banging Gavel are participating with recipes. Items can be purchased at the Farmer's Market and then recipes will be created by the chefs at Sip and Banging Gavel.

Art & Garden Market – May 10th – Kelly Oswald

Over 40 vendors attending. Food vendors including Ricobene's. Chalk artists in parking lot with a District 140 art teacher and an artist from Homer Glen. Also a chalk area for kids. There will also be an urban sketch area where you sketch what you see. Grace & John, Tank & the Bees and Balloon artist.

Benches Update – Kelly Oswald

Benches will be on display May 5th, weather permitting. All benches have sponsors. May 16th is the artists reception at the new Durbin's event space. Brochures will be out May 27th. Nineteen artists participated for a total of 21 benches.

Music in the Plaza Update – Kelly Oswald

June 21st, June 28th, July 26th, August 9th, August 23rd, September 13th and September 27th. Working on details of ingress/egress and if attendees will be able to bring in food and coolers.

Trustee Sullivan suggested having some kind of Charcuterie boxes for purchase at Music in the Plaza. Thinks food and coolers should be allowed. Beverages can be on a limited basis if needed.

Photos With the Easter Bunny – April 13th, Noon to 3pm at the Oak Park Avenue train station.

Scholarship Program - Denise Maly-Politano provided an update on the scholarship program. Fifty-one student applications, five scholarships available. Majority of the students were from Andrew High School. Of the five winners, four were from Andrew and one from Marist.

GOOD OF THE ORDER

Discussion on "Hall of Fame and Gallery Wall/VIP area. Details to come.

COMMENTS FROM THE PUBLIC

No public, no comments.

ADJOURNMENT

Motion by **Jackie Bobbitt**, second by **Mike Sevier**, to adjourn the April 8, 2025 Marketing Commission meeting at 6:44 p.m.

/dmp